

Suite 201 Philadelphia, PA 19103 Shorr Johnson Magnus 100 North 20th Street

Commission % Last Modified Package Deal Date Entered Commission Millennium - Washington D, Washington DC (1421 Order Type Charles Schumer/US Senate/Democrat/NY (83888 Entered By Headline # Net Total CO-0P Demo Shorr Johnson Magnus (19332) SCHUMER 4 SENATE (564406) Millennium - Washington DC Political - US Senate (1077) 09/30/16-10/03/16 HOLLA, ELIZABETH 1439537 Contract # Schedule Dates **Buyer Name** Salesperson Sales Office Advertiser Phone/Fax Agency Product Brand CPE

ECR25320100

Normal

15.00

Carrie Burdin

09/29/16 09/29/16

1 -	Section 2015				
	Rate \$18,040.00	\$18,040.00			
	Spots 21	21			
L	Syracuse (WSYR) By Broadcast Month Oct. 2016	Grand Total:	 	 	

\$15,334.00 \$2,706.00

Sales Tax

National/Political

Account Types

Billing Type

Comments

Standard

Schumer 4 Senate NEW ORDER. PLS CHCK AND CNF. T&R

1.00 kormal Line / Perime 1.00 (92/16-10/02/16) 3 3 <	Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW Mo Tu We	Tu We Th	Fr Sa S	Su Spots	Rate	Total	Station	Comments	Entered
19/39/16-09/30/16 3 1:00 74-94 (EST) 1 X X 1 \$790.00 \$79	11	Normal Line / Prime	10/02/16-10/02/16	m	1:00	9P- 10P (EST)	1			× 1	\$2,000.00	\$2,000.00	Syracuse (WSYR)		9/29/16
10/03/16-10/03/16 3 1:00 74-9A (EST) 1 X 1 \$790.00	7.7	Normal Line / SPOT	09/30/16-09/30/16	М	1:00	7A- 9A (EST)	1		×	1	\$790.00	\$790.00	Syracuse (WSYR)	GMA	9/29/16
10/02/16-10/02/16 3 1:00 10P-11P (EST) 1	3.	Normal Line / SPOT	10/03/16-10/03/16	m	1:00	7A- 9A (EST)				1	\$790.00	\$790.00	Syracuse (WSYR)	GMA	9/29/16
10/03/16-10/03/16 3 1:00 10-05/10-05/10 1 1 1 1 1 1 1 1 1	4.	Normal Line / Prime	10/02/16-10/02/16	ю	1:00	10P- 11P (EST)	1			×	\$2,000.00	\$2,000.00	Syracuse (WSYR)		9/29/16
10/03/16-10/03/16 3 1:00 5:30A- 6A (EST) 1 X 1 \$450.00 <th< td=""><td>5.(</td><td>Normal Line / News</td><td>09/30/16-09/30/16</td><td>m</td><td>1:00</td><td>5:30A- 6A (EST)</td><td>1</td><td></td><td>×</td><td>П</td><td>\$450.00</td><td>\$450.00</td><td>Syracuse (WSYR)</td><td>News</td><td>9/29/16</td></th<>	5.(Normal Line / News	09/30/16-09/30/16	m	1:00	5:30A- 6A (EST)	1		×	П	\$450.00	\$450.00	Syracuse (WSYR)	News	9/29/16
10/03/16-10/03/16 3 1:00 I2P-12:30P (EST) 1 X 1 \$450.00 \$450.00 \$74	6.1	Normal Line / News	10/03/16-10/03/16	m	1:00	5:30A- 6A (EST)	1 ×			1	\$450.00	\$450.00	Syracuse (WSYR)	News	9/29/16
10/03/16-09/30/16 3 1:00 64-7A (EST) 1 X 1 \$850.00 \$850.00 \$850.00 \$97acuse (WSYR) News 10/03/16-10/03/16 3 1:00 12:30P-1P (EST) 1 X 1 \$850.00 \$97acuse (WSYR) News 10/03/16-10/03/16 3 1:00 7P-7:30P (EST) 1 X 1 \$850.00 \$97acuse (WSYR) ET 10/03/16-10/03/16 3 1:00 7P-7:30P (EST) 1 X 1 \$850.00 \$97acuse (WSYR) ET 10/03/16-10/03/16 3 1:00 7P-7:30P (EST) 1 X 1 \$850.00 \$97acuse (WSYR) ET 10/03/16-10/03/16 3 1:00 7:30P-8P (EST) 1 X X 1 \$8430.00 \$97acuse (WSYR) INsider 10/03/16-10/03/16 3 1:00 7:30P-8P (EST) 1 X X X X X X X X X	7.	Normal Line / News	10/03/16-10/03/16	ю	1:00	12P- 12:30P (EST)	1 X			1	\$450.00	\$450.00	Syracuse (WSYR)	News	9/29/16
10/03/16-10/03/16 3 1:00 6A- 7A (EST) 1 X 1 \$850.00 \$850.00 \$77acuse (WSYR) News 10/03/16-10/03/16 4 1:00 12:30P- IP (EST) 1 X 1 \$180.00 \$77acuse (WSYR) ET 09/30/16-09/30/16 3 1:00 7P- 7:30P (EST) 1 X 1 \$560.00 \$550.00 \$57acuse (WSYR) ET 09/30/16-09/30/16 3 1:00 7:30P- 8P (EST) 1 X 1 \$430.00 \$430.00 \$430.00 \$430.00 \$430.00 \$77acuse (WSYR) INsider	8.0	Normal Line / News	09/30/16-09/30/16	3	1:00)6A- 7A (EST)	1		×	1	\$850.00	\$850.00	Syracuse (WSYR)	News	9/29/16
10/03/16-10/03/16 1:00 12:30P- IP (EST) 1 X 1 \$180.00 \$180.00 Syracuse (WSYR) ET	9.	Normal Line / News	10/03/16-10/03/16	Э	1:00	6A- 7A (EST)	1 X			П	\$850.00	\$850.00	Syracuse (WSYR)	News	9/29/16
10/03/16-09/30/16 3 1:00 7P- 7:30P (EST) 1	3	Normal Line / SPOT	10/03/16-10/03/16	4	1:00	12:30P- 1P (EST)	1 X			1	\$180.00	\$180.00	Syracuse (WSYR)		9/29/16
10/03/16-10/03/16 3 1:00 7P- 7:30P (EST) 1 X 1 \$560.00 \$560.00 Syracuse (WSYR) ET 09/30/16-09/30/16 3 1:00 7:30P-8P (EST) 1 X 1 \$430.00 Syracuse (WSYR) Insider	===	Normal Line / SPOT	09/30/16-09/30/16	ю	1:00	7P- 7:30P (EST)	1		×	П	\$560.00	\$560.00	Syracuse (WSYR)	Ш	9/29/16
O9/30/16-09/30/16 3 1:00 7:30P- 8P (EST)	7.	Normal Line / SPOT	10/03/16-10/03/16	n	1:00	7P- 7:30P (EST)	1 ×			П	\$560.00	\$560.00	Syracuse (WSYR)	Ш	9/29/16
TONTERMATION CONTENTS OF THE PARTY OF THE PA		Normal Line / SPOT	09/30/16-09/30/16	ю	1:00	7:30P- 8P (EST)	П		×	1	\$430.00	\$430.00	Syracuse (WSYR)	INsider	9/29/16
TOARTNOO NOITEMATION															
	1					CC	NFIRMA	NOIL	LNC	RAC	-				

Comments:

Accepted-Station:

Date:

Accepted-Agency/Advertiser:

WSYR	201 Humboldt St	Rochester, NY 14610
		11 Sp
	NEW.	CHANNE

Shorr Johnson Magnus
100 North 20th Street
Suite 201
Philadelphia, PA 19103

ECR25320100 Carrie Burdin \$15,334.00 09/29/16 \$2,706.00 09/29/16 Normal 15.00 Commission % Date Entered Last Modified Package Deal Commission Charles Schumer/US Senate/Democrat/NY (83888 Entered By Headline # Millennium - Washington D, Washington DC (1421 Order Type Net Total Sales Tax CO-0P Demo Shorr Johnson Magnus (19332) SCHUMER 4 SENATE (564406) Millennium - Washington DC Political - US Senate (1077) 09/30/16-10/03/16 HOLLA, ELIZABETH National/Political 1439537 Contract # Schedule Dates Account Types **Buyer Name** Advertiser Salesperson Sales Office Phone/Fax Agency Product Brand

Schumer 4 Senate NEW ORDER. PLS CHCK AND CNF. T&R

Standard

Billing Type

Comments

THE RESIDENCE OF	
Rate \$18,040.00	\$18,040.00
Spots 21	21
Syracuse (WSYR) By Broadcast Month Oct. 2016 21	Grand Total:

Line	Line Type / Break Type (Ref #)	Dates	Sec	Sec Length	Run Times	SPW Mo	o Tu We	Th Fr Sa	Su Spots	ts Rate	Total	Station	Comments	Entered
14.0	14.0 Normal Line / SPOT	10/03/16-10/03/16	т	1:00 7	1:00 7:30P- 8P (EST)	1 X				1 \$430.00		\$430.00 Syracuse (WSYR)	INsider	9/29/16
15.0	15.0 Normal Line / Prime	10/03/16-10/03/16	т	1:00 8	1:00 8P- 10P (EST)	1 X				1 \$3,500.00		\$3,500.00 Syracuse (WSYR)		9/29/16
16.0	16.0 Normal Line / SPOT	09/30/16-09/30/16	Э	1:00	1:00 11:35P- 12:35A (EST)	H		×		1 \$350.00		\$350.00 Syracuse (WSYR)	Kimmel	9/29/16
17.0	17.0 Normal Line / SPOT	10/03/16-10/03/16	3	1:00	1:00 11:35P- 12:35A (EST)	1 ×				1 \$350.00		\$350.00 Syracuse (WSYR)	Kimmel	9/29/16
18.0	18.0 Normal Line / News	09/30/16-09/30/16	3	1:00 1	1:00 11P- 11:35P (EST)	1		×		1 \$1,200.00	15	\$1,200.00 Syracuse (WSYR)	News	9/29/16
19.0	19.0 Normal Line / News	10/03/16-10/03/16	ю	1:00	1:00 11P- 11:35P (EST)	1 X				1 \$1,200.00		\$1,200.00 Syracuse (WSYR)	News	9/29/16
20.0	20.0 Normal Line / SPOT	10/02/16-10/02/16	3	1:00 8,	1:00 8A- 9A (EST)	П			×	1 \$350.00		\$350.00 Syracuse (WSYR)	GMA	9/29/16
21.0	21.0 Normal Line / News	10/02/16-10/02/16	Э	1:00 7.	1:00 7A- 8A (EST)	1			×	1 \$300.00		\$300.00 Syracuse (WSYR)	News	9/29/16
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					CONF	JEIRN	MATIO	FIRMATION CONTRACT	TRA (CT				
ptec	Accepted-Agency/Advertiser:			Date:	Accepted-Station:	Station:			xc .	Date:	Comments:		2	

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

☐ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political

Window,	Federal Can	didates Mus	t Sign The C	ertification (On Page 3	
Station and	d Location:	,		Date:	9/28/16	
լ, Shorr Jo	hnson Ma	gnus				
being/on beh	_{ialf of:} Char	les Schun	ner			
a legally qua	lified candidat	_{e of the} Den	nocratic	· · · · · · · · · · · · · · · · · · ·		
political party	y for the office	of: US Se	nate			
in the General						
election to be held on: November 8, 2016						
do hereby re	do hereby request station time as follows:					
Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks	
Attach propo	sed schedule	with charges (if available): \$			

I represent that the payment for the above described broadcast time has been furnished by:

Friends of Schumer

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Mike Toth

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

9/28/16	Mh 7)	
Date	Signature	
To/Be S	Signed By Station Representative	
Accepted	☐ Accepted in Part	□ Rejected
1/1 ///	Todd Guard	9/29/16
Signature	Printed Name	Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

Friends of Schumer	
(name of federal candidate or authorized committee) he programming to be broadcast (in whole or in part) purs	
□ does	■ does not
refer to an opposing candidate (check applicable b programming that does refer to an opposing candidate	
(check applicable box)	
☐ the radio programming contains a personal audio s identifies the candidate, the office being sought, and the broadcast.	
the television programming contains a clearly ident image of the candidate for a duration of at least four se displayed printed statement identifying the candidate, the broadcast, and that the candidate and/or the candidate the broadcast.	conds, and a simultaneously hat the candidate approved the
MM)	
signature of candidate or authoriz	ed committee
Michael D'Ettorre	9/28/16
printed name	date